



Thurrock Children &
Young People Partnership

Thurrock CYPP Business Plan 2014- 2015



Introduction by Carmel Littleton – Chair Children & Young People Partnership Board

I am pleased to present the Thurrock CYPP Business Plan for the next year covering the period 2014 to 2015.

In this, the second year of our 3 year strategy, we continue to strive to achieve the very best we can, for our children and young people. In a fast moving landscape of changing legislation, higher public expectations, increasing demand and ever-tighter resources, our partnership have stepped up to the challenge.

We are ambitious for our children and young people, and proud of their positive contributions and achievements. As a vibrant and dynamic place, Thurrock is changing socially and culturally and the regeneration of Thurrock offers unparalleled opportunities for our children and young people. This plan of the Children's Partnership and the Local Safeguarding Children's Board shows what we agree are our priorities and how we can achieve these so that children's lives are improved. Our Health and Well Being Board play a key role in ensuring we make the best decisions together for our Children, Young People and their Families.

With significant changes nationally and locally it can feel particularly challenging at this time, but we are committed to our relentless focus on early intervention and safeguarding. This year sees the exciting introduction of our Multi Agency Safeguarding Hub (MASH) This new operating model will deliver improved co-ordination of services, earlier identification of problems and swift and effective early help. Young people and families will be supported earlier to prevent escalation of problems to statutory services. It is based on evidence of what works well, to secure the best possible positive outcomes for all children and young people, as well as providing the most efficient use of resources including better value for money. Bringing partners together in a single location, at the Civic Offices, will make a substantial difference. We are especially proud to be the ambassadors for Essex developing our innovative way of working with a single front door for Children's Services for all initial queries and concerns.

Relationships with our schools and academies continue to grow positively and together there has been a step change in what can be achieved for our children and young people.. Together we remain innovative and forward-looking. This ensures a continued focus on high quality education for all Thurrock children and young people and to be relentless in our ambitions for them.

Looking forward, Thurrock Children's Services will continue work in partnership on the development of more integrated local services and will use this as the basis to drive further improvements for children, young people and families.

Carmel Littleton
Chair

We have set four Aims in our 3 year strategic plan 2013 – 2106 to achieve our ambitions for Children and Young People in Thurrock

1. Outstanding universal services and outcomes

2. Parental, Family and Community Resilience

3. Everyone Succeeding

4. Protection When Needed

Our Delivery Plan 2014/2015

We have set out our second year delivery plan within our three year strategic plan. Our vision and strategic aims will remain unchanged but our objectives and actions are influenced through service improvement requirements to meet the changing workforce of children's services and how it meets the needs of the children and young people in the Thurrock, both now and in the future. Our new approach to strategic oversight and scrutiny will enable a greater focus on new ways of working.

The Partnership come together to agree common priorities and deliver outcomes that improve the quality of life and opportunities for local children and young people. The Partnership holds each other accountable for their joint and single agency contribution to improving Thurrock's children services.

| Strategic Aim 1 | | Outstanding universal services and outcomes – Priorities for 2014/2015 | | | | |
|------------------------|--|---|--|---|--------------------------------|--|
| Objective 1 | | Action | | Measure | Time scale | Lead Group: Education Alliance and Excellence Network |
| 1.1 | Raise attainment at the end of all key stages with a particular focus on Early Years Foundation Stage, Key Stage One and Key Stage Two | 1.11 | Prepare a report on progress made on the action plan of the Education Commission | Progress report | Twice annually Sept & March | Education Alliance Mike Peters/Ruth Brock |
| | | 1.12 | Prepare report on activities of Children Centres and links with early years curriculum | Progress report | Twice annually Aug & Feb | Early Offer of Help (EOH) Sue Green/Chris Wade |
| | | 1.13 | Report on the progress and activity to raise registration levels in Children Centres to 85% | Progress report and recommendations | September 2014 | EOH Sue Green/Ruth Brock |
| | | 1.14 | Report on progress to increase take up of early education of 3 and 4 year old children to 95% | Progress report and recommendations | December 2014 | EOH Sue Green/Ruth Brock |
| | | 1.15 | Embed strategies to narrow the gap between boys and girls at all key stages and target resources to ensure all children make expected progress during their primary school years | KS2 above national average gap narrowed between all vulnerable and underperforming groups | November 2014 | Education group Mike Peters/Ruth Brock |
| | | 1.16 | Increase our capacity to provide early-education to two year olds in line with national targets | 800 places | September 2014 | EOH Sue Green/Ruth Brock |
| | | 1.17 | Ongoing analysis of take up of early-education to two year olds undertaken to identify any inequalities and address these | Analysis report | October 2014 | EOH Sue Green/Ruth Brock |

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| | | 1.18 | Project Plan (1.17) for Phase Two in place and being delivered | Plan | November 2014 | EOH Sue Green/Ruth Brock |
| | | 1.19 | Commission a high quality programme for Heads and Deputies based on raising standards linked to effective school improvement and the Ofsted framework | Programme | October 2014 | Thurrock Learning & Skills Board/Thurrock Excellence Network Ruth Brock/Michele Lucas |

| Strategic Aim 1 | | Outstanding universal services and outcomes – Priorities for 2014/2015 | | | | |
|------------------------|--|---|--|-------------------|-------------------------------------|---|
| Objective 2 | | Action | Measure | Time scale | Lead Group: Chair PEHWB | |
| 2.1 | Promote and improve the health & well-being of Children and Young people | 2.11 | Update report on healthy weight strategy (2014-2017) and strategic delivery plan. (HWBB report) | Progress Report | Biannual July & December 2014 | Public Health Strategy Board (PHSB) Debbie Maynard |
| | | 2.12 | Prepare report on progress of the revised CAMHS service provision | Report | September 2014 | Physical Emotional Health & Wellbeing Group (PEHWB) Catherine Wilson |
| | | 2.13 | Children's 5-19 service (school nursing) New service model scoping paper incorporating service review exercise with CIPFA comparators and commissioning update. | Progress report | March 2015 | Public Health Strategy Board (PHSB) Debbie Maynard |
| | | 2.14 | Receive report on Risky behaviours to incorporate updates on DAAT, Tobacco control, sexual health services. Report to include latest data and details of commissioned services, service reviews and strategic actions. | Progress report | Feb 2015 | Public Health Strategy Board (PHSB) Debbie Maynard |

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| | | 2.15 | Children's 0-5 services (including health visiting) update paper to be provided detailing allocation and transition arrangements. | Progress report Progress report | Jan 2015 Jan 2015 Final report Nov 2015 | Public Health Strategy Board (PHSB) Debbie Maynard |
| | | 2.16 | Preventative MH services scoping paper provided. | Progress report | Oct 2014 | Public Health Strategy Board (PHSB) Debbie Maynard |
| | | 2.17 | Receive Communications Plan from Public Health and identify Partnership outcomes to support improving the health of children and young people | Communication plan | Oct 2014 | Public Health Strategy Board (PHSB) Debbie Maynard |
| | | 2.18 | Receive Annual Public Health report | Report | Annually May 2014 | Public Health Strategy Board (PHSB) Debbie Maynard |
| | | 2.19 | Partnership Locality planning and delivery is in place with integrated management arrangements and strong links with local CCGs. | Progress report | Feb 2015 | EOH Sue Green |

| Strategic Aim 1 | | Outstanding universal services and outcomes – Priorities for 2014/2015 | | | | |
|------------------------|---|---|---|---|-------------------|--|
| Objective 3 | | Action | | Measure | Time scale | Lead |
| 3.1 | Ensure progression routes to higher level qualifications and employment | 3.11 | Receive report on progress to increase level 2 & 3 qualifications | % change to be analysed in report | Oct 2014 | Education alliance Mike Peters |
| | | 3.12 | Prepare report on the delivery of year 2 of the Raising Participation Age Plan | % NEET and in education, employment or training | Oct 2014 | Education alliance Mike Peters |
| | | 3.13 | Reduce the number of young people aged 16-18 who are NEET | 0.5% reduction until performance is above national levels - Data/progress report | November 2014 | Education alliance Mike Peters |
| | | 3.14 | Ensure high quality opportunities for learning, skills development and training linked to the regeneration opportunities in the Borough | Implement plan to increase volume of apprenticeships in the priority sectors Q1: Public sector/logistics Q2: H&S care/retail Q3: Engineering/construction Q4: Evaluation report | March 2015 | Thurrock Learning & Skills Board Michelle Lucas |
| | | 3.15 | Increase volume of L2 and L3 apprenticeships by targeting individuals and employers | Progress report | March 2015 | Thurrock Learning & Skills Board Michelle Lucas |
| | | 3.16 | Increase of level 2 and 3 apprenticeships by at least 20% year on year | Progress report | March 2015 | Thurrock Learning & Skills Board Michelle Lucas |

| Strategic Aim 2 | | Parental, Family and Community resilience - Priorities for 2014/2015 | | | | |
|------------------------|---------------------|---|---|---|------------------------------|------------------------------------|
| Objective 1 | | Action | | Measure | Time scale | Lead |
| 4.1 | Early Offer of Help | 4.11 | Receive report on progress of Early Help services improved outcomes | Progress report | Twice annual (October/March) | EOH Sue Green/Chris Wade |
| | | 4.12 | Receive a report on progress and outcome benefits of the Troubled Families Programme | Annual report Additional 60 families | Annually July | Stay Safe group Teresa Goulding |
| | | 4.13 | Develop a revised EOH Strategy | Strategy | Sept 2014 | EOH Sue Green/Chris Wade |
| | | 4.14 | Develop a MASH Strategy | Strategy | Sept 2014 | EOH Chris Wade/Marisa De Jaeger |
| | | 4.15 | Conduct a post implementation review of MASH and revised EOH provision | Review document | December 2014 | EOH Chris Wade/Nicky Pace |
| | | 4.16 | Work with the Police Commissioner's Office to review existing service provider to victims and multi-agency early offer provision. | Report | March 2015 | CYPP Alan Cotgrove |

| Strategic Aim 2 | | Parental, Family and Community resilience - Priorities for 2014/2015 | | | | |
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| Objective 2 | | Action | | Measure | Time scale | Lead |
| 5.1 | Mitigate the impact of child poverty | 5.11 | Working with partners develop an advice strategy that lessens the impact of welfare reform for those families and young people who are at a higher | Multi agency strategy | Feb 2015 | Public Health Strategy Board (PHSB) Debbie Maynard |

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| | | | risk from the effects of poverty | | | |
| | | 5.12 | Receive reports on activities to support families accessing and understanding child care provision, promoting moving into work and sustainable employment | Multi agency reports | Twice annually October / Feb | Executive group/full board |
| | | 5.13 | Increase parental employment and skills by providing access to adult training and skills development | Report on increasing adults with level 2 & 3 qualifications Target L2 74.1% L3 42.2% by October 2014 | December 2014 | EOH Michele Lucas |
| | | 5.14 | Increase the take up of Working Tax Credits to 15.5% particularly targeting areas of the highest child poverty. | Progress report | Jan 2015 | EOH Sue Green/Michele Lucas |
| | | 5.15 | ESF Families programme commenced and meeting targets | Report on achieving 200 families by September 2014 | November 2014 | EOH Sue Green |
| 5.2 | Strengthen communities | 5.21 | Improve housing for families and for vulnerable young people and prevent homelessness - 200 new homes by 2014/15 | Progress report | February 2015 | Barbara Brownlee |
| | | 5.22 | Introduce social lettings agency by 2014/15 | Progress report | February 2015 | Barbara Brownlee |
| | | 5.23 | Develop links with housing teams and ensure that information is included on Ask Thurrock and in locality information outreach offer. | Progress report | October 2014 | EOH Sue Green |
| | | 5.24 | Implement a programme to increase the number of accredited landlords | Progress report | December 2014 | Stay Safe Barbara Brownlee |
| | | 5.25 | Community hubs designed to build community resilience - Evaluation of the Ockendon pathfinder and future roll out of additional community hubs | Evaluation /progress report | December 2014 | EOH Sue Green |

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| | | 5.26 | Implement a strategy to support, challenge and improve parenting in Thurrock | EOH Strategy | Sept 2014 | EOH Sue Green |
| | | 5.27 | Service delivery objectives agreed by partners and delivery commenced (5.26) | EOH Strategy | Sept 2014 | EOH Sue Green |
| | | 5.28 | Locality integrated management arrangements in place and opportunities for joint planning and delivery identified and committed | EOH Strategy | Sept 2014 | EOH Sue Green |

| Strategic Aim 3 | | Everyone Succeeding - Priorities for 2014/2015 | | | | |
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| Objective 1 | | Action | | Measure | Time scale | Lead |
| 7.1 | Promote the attainment and achievement of underachieving children | 7.11 | Report on the development and access of services for pupils with SEN / LDD to support the best possible academic achievement and wellbeing | Report & outcomes | November 2014 | SEND Malcolm Taylor |
| | | 7.12 | Develop and improve Personal Education plan forms & systems during 2014 | Report and outcomes | February 2015 | SEND Malcolm Taylor |

| Strategic Aim 3 | | Everyone Succeeding - Priorities for 2014/2015 | | | | |
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| Objective 2 | | Action | | Measure | Time scale | Lead |
| 8.1 | Promote and support inclusion | 8.11 | Provide update on embedding of the disability charter | Progress report | July 2014 | SEND group Malcolm Taylor |

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| | | 8.12 | Children's Centres to ensure that the number of registrations by families with children with SEN and learning difficulties increases and is in line with local population data. | Progress report | January 2015 | EOH Sue Green |
| | | 8.13 | Develop the offer to all pupils accessing pupil support services to significantly improve the outcomes and life chances of pupils in short-stay provision | New models of alternative provisions and Pupil Referral Units | Sept 2014 | SEND group Malcolm Taylor |
| | | 8.14 | Implement improved processes for children with complex needs, disability and continuing health care needs | New system of Education Health and Care Assessment and Plans to be in place to support children and young people aged 0-25 incorporating changes to post 16 assessments | Sept 2014 | SEND group Malcolm Taylor |
| 8.2 | Narrow health inequalities for children and young people | 8.21 | Vulnerable pregnant women are targeted to ensure they are supported and access rolling programme of ante-natal and post natal care | Progress report on the capacity planning programme | March 2015 | Public Health Strategy Board (PHSB) Debbie Maynard |
| | | 8.22 | Children in care access immunisation routinely and uptake is increased | Report on improved screening services | March 2015 | Public Health Strategy Board (PHSB) Debbie Maynard Roland Minto |

| Strategic Aim 4 | | Protection when needed - Priorities for 2014/2015 | | | | |
|------------------------|--|--|--|----------------------------|--|-------------------------------------|
| Objective 1 | | Action | Measure | Time scale | Lead: Chair Stay Safe group | |
| 9.1 | Provide outstanding services for children who have been or may be abused | 9.11 | Implementation of Multi Agency Safeguarding Hub (MASH) | Process in place | June 2014 | EOH project group Sue Green |
| | | 9.12 | Revised Threshold document produced by the LSCB | Revised document | May 2014 | CYPP Business team Alan Cotgrove |
| | | 9.13 | Report from the Munro Principal Social Worker on progress of improving services for children | Report | October 2014 | Stay Safe group Head of CATO |
| | | 9.14 | Undertake a gap analysis against Munro review recommendations & develop any relevant action plan | Report | October 2014 | Stay Safe group Head of CATO |
| | | 9.15 | Quality Assurance of delivery through audit and performance monitoring | Report | Quarterly Oct & Jan | Head of CATO |
| | | 9.16 | Receive report on progress of action plan for continuous improvement of services to children with focus on Ofsted inspection process (CSC) | Report | July 2014 | Executive group |
| | | 9.17 | Receive report on quality assurance audits of safeguarding to improve service provision to children including peer audits | Report and recommendations | Quarterly Oct & Jan | Stay Safe group Head of CATO |
| | | 9.18 | Receive report and recommendation from Essex Police CAIT on police response to safeguarding | Report | Annually September | Stay Safe group Head of CATO |
| | | 9.19 | Receive report and outcomes of change process following quality assurance of childrens services | Report | Feb 2015 | Stay Safe group Head of CATO |

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| | | 9.20 | Parent Outreach Worker role to be evaluated to ensure that it supports families most in need of support | Report | December 2014 | EOH Sue Green |
| | | 9.21 | Residential visits process is reviewed to ensure it is best practice | Progress report | Feb 2015 | EOH Sue Green |
| | | 9.22 | The EOH commissioned offer is integrated with other service delivery to provide an offer of support locally and this is monitored and evaluated | Progress report | March 2015 | EOH Sue Green |

| Strategic Aim 4 | | Protection when needed - Priorities for 2014/2015 | | | | |
|------------------------|---|--|--|-----------------|-------------------|--|
| Objective 2 | | Action | | Measure | Time scale | Lead: Chair Stay Safe group |
| 10.1 | Provide outstanding services to the most vulnerable children and young people | 10.11 | Receive progress report on activity to reduce Violence against women and girls | Annual report | Jan 2015 | Stay Safe group Cherrylyn Senior |
| | | 10.12 | Receive a report from Disabled Children Team on activity and services provided to prevent children from being in care | Annual report | Feb 2015 | SEND group Malcolm Taylor |
| | | 10.13 | Receive a report from BTUH on the progress made on paediatric services following 2013 review | Progress report | November 2014 | Stay Safe group BTUH Head Safeguarding |
| | | 10.14 | Receive a report on the development on integrating parent groups in decision making and outcomes for disabled children | Progress report | December 2014 | SEND group Malcolm Taylor |
| | | 10.15 | Report from Youth Offending Services showing progress since last year's inspection and outcome of the action plan | Report | November 2014 | Youth crime governance group James Ward |

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| | | 10.16 | Review and implement relevant recommendations from the children's commissioner report on CSE | Progress report | March 2015 | Child Sexual exploitation Group (CSE) Jason Reed |
| | | 10.17 | Deliver the Walk on line roadshows (E-safety) to year 5 | Programme | March 2015 | E- SAFETY GROUP Neale Laurie |
| | | 10.18 | Expand the capacity of ISS (Intensive Supervision and Surveillance) | Progress report | Feb 2015 | Youth Crime Governance Group James Ward |
| | | 10.19 | Implement monitoring and review of SEN and Disability Strategy by the LSCB and Stay Safe Group | Report | March 2015 | SEND group Malcolm Taylor |
| | | 10.20 | Launch the integrated parents group (PEG) | Report | Sept 2014 | SEND group Malcolm Taylor |
| | | 10.21 | Children and families have access to a wide range of services through the locality teams as a part of their package of support | Report | Nov 2014 | EOH Sue Green |
| | | 10.22 | Re-commission short break services | Update report | Nov 2014 | SEND group Malcolm Taylor |

| Strategic Aim 4 | | Protection when needed - Priorities for 2014/2015 | | | | |
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| Objective 3 | | Action | Measure | Time scale | Lead: Chair Stay Safe group | |
| 11.1 | Provide outstanding services for children in care and leaving care | 11.11 | Receive a performance report on indicators of outcomes progress to ensure care numbers are consistent with national comparators | Performance report | Bi Annual Aug/Feb | Executive Group Head of CATO |
| | | 11.12 | Report from LAC Manager setting out progress of service provision to aspire to grading of outstanding | Report | September | Executive Group Roland Minto |
| | | 11.13 | Receive report and recommendations on quality assurance audits on service provision to children in care or leaving | Report and recommendation | Quarterly Aug & Nov & Feb | Stay Safe group Head of Cato |

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| | | care | | | |
| | 11.14 | Produce a revised Adoption Development Plan | Progress report | Annually Jan 2015 | Executive Head of CATO |
| | 11.15 | Receive a report on the voice of child in improving and development care services | Report | December | Stay Safe group Head of CATO |
| | 11.16 | Receive report on activity to ensure that LAC are achieving their academic potential to the level of their peers | Report | Sept 2014 | Education group Mike Peters |
| | 11.17 | Report on the review and recommendations of the current placement strategy to ensure best value and good outcomes for children. | Report | Jan 2015 | Executive group Head of CATO |

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